

Privacy policy

Description of Data File

Personal Data Act (523/99) 10 §

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Data Controller

PP Promotion Oy

Lemuntie 8, 3. krs

00510 Helsinki

The contact person for matters relating to the register

Sakari Penttinen

phone: +358 50 448 5550

email: info@pppromotion.fi

Name of the register

PP Promotion Oy web shop's customer register

Group of data subject

- The customers of Arginiini.fi or Arginineinfo.net web shop.
- The customers that have subscribed the Arginiini.fi or Arginineinfo.net newsletter.

The purpose of processing personal data

Personal data stored in the register is used for managing the relationships with customers and for managing, developing and analyzing the Data Controller's customer service and other operations as well as to direct marketing at special customer groups.

Personal data collected may be used for marketing purposes pursuant to applicable laws, such as the Finnish Personal Data Act.

Content of the register

Information included in the following data groups may be processed in the register:

- Basic data, such as: Name; date of birth; gender; e-mail addresses; telephone numbers; mailing addresses; profession and household size.
- Data related to the orders made through the web shop, such as: Ordered products; discounts; shipping information.

PP Promotion Oy does not process or store information about the credit cards that are used to pay the orders from the web shop, nor does the company have access to such data.

Regular sources of information

Most of the information is collected from the data subjects themselves at the beginning of and during the ordering process in the web shop, or when subscribing a newsletter.

Regular destinations of disclosed data and the transfer of data to countries outside of the European Union or the European Economic Area

PP Promotion may disclose personal data within the limitations imposed by effective legislation as follows:

- On the basis of a data subject's consent;
- On the basis of a claim based on mandatory legislation.

Disclosures and transfers outside of the EU / EEA countries:

PP Promotion may transfer personal data outside of the EU / EEA countries for the realization of the purposes stated in this description of file; and

PP Promotion shall disclose or transfer personal data outside of the EU / EEA countries only to such

companies, with respect to which PP Promotion has ensured an adequate level of data protection by means of agreements or otherwise as required by applicable law.

For technical reasons and practical reasons relating to usage, data may be stored on servers of third-party service providers used by PP Promotion, or such third-party service providers may process data on behalf of PP Promotion.

The data transfers are carried out in compliance with the Finnish Personal Data Act (523/1999, as amended) and the Directive of the European Parliament and of the Council on Data Protection (95/46/EC).

Rights of the data subjects

Data subjects are, within the limitations imposed by applicable law, entitled to

- a) check what data PP Promotion has collected of him/her;
- b) require that any incorrect, useless, incomplete or outdated information be corrected or removed;
- c) prohibit PP Promotion from processing his/her personal data for the purposes of direct marketing, market research and opinion polls.

Data subjects may use their above rights by contacting PP Promotion at the addresses stated in the beginning of this description of file.

The principles in accordance to which the data file has been secured

Tangible material (paper registration forms) is disposed after the data has been saved into the register. Before the disposal, the material will be saved in a locked space. Use of the register within the Data Controller's organization has been instructed, and access to the personal data file is restricted so that access to the information stored in the system and contained in the register and the right to use that information is only vested in those employees of the Data Controller who have such right on the basis of their work assignments. The data processing system is protected by data protection software for the operating system. Access to the system requires that each user of the register enters a user ID and password.